RISE ABOVE THE SCRIPT WRITTEN BY CIRCUMSTANCE.

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OUR STORY

About Us

"To own your story is to rise above the script written by circumstance."
We are **Talesmiths**, a worldwide alliance of educators, innovators, and mentors, committed to build a future where **every youth can own their story.**

Bound not by geography, but by shared values of empathy and equity, we stand where culture meets compassion and technology— to spark real, lasting impact in the country

Founded **by IITians and passionate professionals** from different backgrounds, Own The Story (OTS) is a youth-led movement powered by Talesmiths Impact Association — a registered Section 8 non-profit company, committed to empowering India's underserved youth through transformative **mentorship, narrative healing, and values-driven leadership.**

Our Focus Area

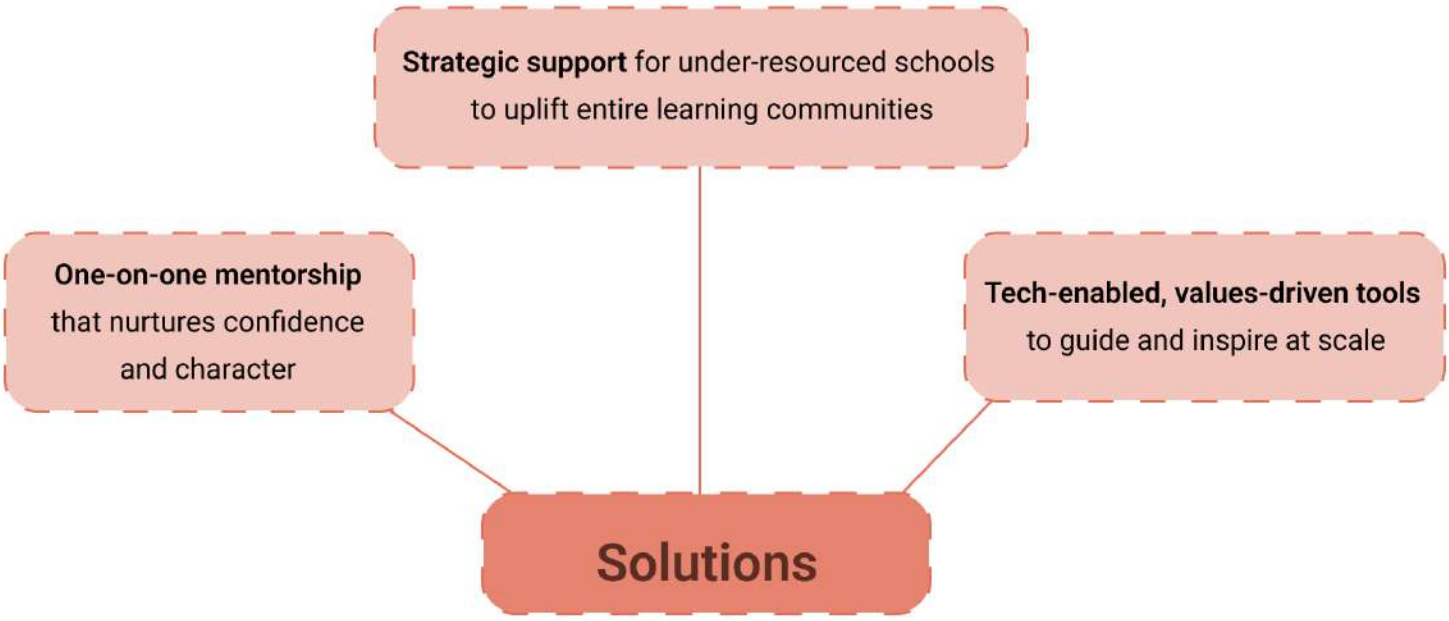
Across India, millions of children grow up deprived of opportunities and support essential for personal and academic growth. They face:

- Lack of guidance and role models
- Broken educational infrastructure
- Cultural alienation and identity loss

And yet — these young minds carry immense untapped potential. We're here to unlock it by building a new ecosystem rooted in values and powered by empathy. We offer:

- **One-on-one mentorship** that nurtures confidence and character
- **Strategic support** for under-resourced schools to uplift learning communities
- **Tech-enabled, values-driven tools** to guide and inspire at a scale

"Beyond academics, we nurture identity, resilience, and self-belief."


Strategic support for under-resourced schools to uplift entire learning communities
One-on-one mentorship that nurtures confidence and character
Tech-enabled, values-driven tools to guide and inspire at scale
Solutions

OUR FRAMEWORK AND TOOLS

At Own The Story, our framework isn't just contemporary — it's eternal. It is rooted in India's spiritual and philosophical wisdom, which has guided generations with dignity, duty, and compassion.

Our Mentorship Model is anchored in 4 timeless Indian values:

Equity (समानता)

"सर्वेभवन्तुसुखिनः सर्वेसन्तुनिरामयाः ।
सर्वेभद्राणि पश्यन्तु मा कश्चिद् दुःखभा ग्भवेत ॥"

Translation: May all be happy, may all be free from illness, may all see what is auspicious, may none suffer in any way.

We believe **equity is not charity — it is shared dharma.** Every child, regardless of background, deserves the opportunity to grow, learn, and be heard.

Empathy (सहानुभूति)

"परदुःखे दुःखं यस्य, स पण्डितमो मतः ।"

Translation: He who feels another's sorrow as his own is the wisest of all.

True mentorship is not about authority, but solidarity. We guide them hand in hand, not from a pedestal- feeling, listening and uplifting.

Self-Reliance (आत्मनिर्भरता)

"उद्धरेदात्मनाऽत्मानं नात्मानमवसादयेत् ।
आत्मैव ह्यात्मनो बन्धुरात्मैव रिपुरात्मनः ॥"

Translation: Elevate yourself through your own efforts; do not degrade yourself. For the self alone is friend of the self, and the self alone is the enemy.

We don't offer crutches — we build spines. It is the act of reclaiming authorship over your life — not as a product of circumstance, but as a force of intention.

Cultural Pride (संस्कृतिक गौरव)

"धर्मो रक्षति रक्षितः "

Translation: Dharma protects those who uphold it.

Knowing your roots gives you wings. We help children reconnect with heritage, language, and legacy — not to dwell in the past, but to stand taller as they look forward.

Our Tool: Storytelling & Technology

Storytelling as Our Medium

We believe in the timeless power of storytelling. Through intimate conversations and narrative-driven sessions, our mentors help children rediscover themselves — building clarity, character, and courage.

Stories don't just inform — they transform.

By anchoring mentorship in real stories, shared experiences, and guided reflection, we empower each child to shift from being a passive subject of their circumstances… to becoming the author of their own story.

AI × Social Impact: Powering Human-Centered Transformation

At **Own The Story**, we believe the most powerful technology is the kind that **amplifies human empathy**.

Talesmith.ai is our in-house AI platform — designed not to replace mentors, but to empower them. Engineered at the confluence of social science, Indian philosophical wisdom, and advanced machine learning— it will bring deep, human-centered impact at the grassroots.

What Makes Talesmith.ai Unique

- **Value-Aligned Prompts:** Conversations that reflect our core values — empathy, equity, self-reliance, and cultural pride
- **Cultural Intelligence:** Context-aware guidance rooted in Indian wisdom, languages, and lived realities
- **Scalable Mentorship Logs**: Smart documentation and reflections to track real progress
- **Mentor Companion:** AI-curated resources, real-time nudges, and learning material — tailored for each session

JOIN THE MOVEMENT

At Own The Story, impact begins with intention. Be it time, talent, or trust—every offering helps rewrite the future for young minds. **YOU** can shape the next generation.

For Schools & Institutions

Partner with us to bring meaningful change to your classrooms:

- Help identify children who can benefit from consistent mentorship and guidance
- Introduce dynamic, story-based learning experiences that build values and curiosity
- Access tech-enabled, values-aligned learning frameworks rooted in empathy and character-building

For Volunteers & Professionals

Give just **2** hours a week to transform a life:

- Receive training in empathetic, story-led mentoring designed for real-world impact
- Leverage our cutting-edge AI tools to connect, engage, and inspire effectively
- Contribute to a growing community of change-makers driving transformation with compassion and consistency

For Donors & Supporters

Your support helps us go farther and deeper:

- Fund comprehensive mentor training programs and impactful school partnerships
- Support the growth of inclusive, purpose-driven ed-tech solutions tailored for real needs
- Enable sustained outreach in marginalized and underserved regions where mentorship matters most

We serve the **Janani Janmabhumi** — our motherland.

This is more than seva. It is **Dharma**.

We are **Own The Story** — Together, let's rewrite the stories that heal, empower and transform.